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**I am...
Jessica Pettitt**

**I am...
Social Justice and
Diversity Consultant
and Facilitator**



From the moment you meet Jessica, you know you're in for something that will challenge your mind, inspire your conscience, and invigorate you to pursue change in your community. Nominated for the past two years by Campus Activities Magazine for Best Diversity Artist and referred to as the "Margaret Cho" of Diversity Trainers, Jessica's programs are direct, customized, and highly interactive. Her workshops,

seminars, and keynotes don't just leave participants energized but inspired and motivated to follow through with action to create change. Jessica uses her take on life to lead participants through a safe but confrontational process of examination, self reflection, and open dialog that is as challenging as it is rewarding.

tough subjects • progressive ideas

"The response from Jess's keynote on diversity among the organization was phenomenal...many participants implemented the suggestions she put forth. Our own group instituted changes in our executive board structures due to her talk." *Adelle Fontanet, University of Florida, Pride Student Union President*

Audiences – student leadership, paraprofessionals, faculty, staff, task force members, alumni, human resource staff, corporate trainers & community members

Activities – workshops, break-out sessions, meetings, keynotes, work groups, seminars, conferences, & staff trainings addressing social justice & diversity (race, class, size, ability, gender, sexual identity, transgender inclusion, privilege, access, realms of influence, leadership, etc.)

Approach – individualized style for each group, flexible agenda for in-training challenges, practical "take back to your desk" actions steps, personal assessment, growth for ally & advocate development

Access – training of trainers materials, on-going support, evaluation and assessment, programming ideas for student leaders, & discussion starters for campus communities & workplace colleagues

"Jess is particularly sensitive at facilitating honest and challenging discussions around a variety of difficult yet important topics. Her presentation style is dynamic and flexible, accommodating quickly to the emerging needs of the group she is working with." *Kevin Morrison, formerly from Earlham College, International Programs Office*

Energetic Keynotes • Interactive Workshops • Full Day Seminars >

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Interactive Workshops

The Day Everything Changed...

It's every administrator's nightmare — your campus (primarily white, small/large, public/private) on the nightly news for a racist party, hazing report, or other shocking incident. Suddenly, you're in crisis mode, searching for a sense of perspective. Whether you're in such a mode or trying to prevent an episode, there are things you can do to examine the gap between social responsibility and your campus code of conduct. There is a way to make these life changing moments positive and educational. Seasoned professionals and new professionals join us for a highly interactive program, facilitated discussion, and supportive action planning session.

Sticks and Stones: LGBT 101

What do Will & Grace, U-Hauls, fence sitters, drag queens, and breeders have in common? See how slang, media images, and stereotypes stack up.

Gender This!

What's in your pants; what do your pants look like; and what do you do with your pants off? You may not want the details, but you do need to see how simple the difference between Sex, Gender, and Sexual Identity are as well as explore their connection, with social perception, expressions, and meanings.

Social Justice: When Diversity Isn't Enough

To be a social justice advocate means more than eating food from other countries or watching a movie with subtitles — it means getting personally involved and taking action.

Just Rescue

As leaders, even the self proclaimed “do gooding” folks make assumptions, write back stories, and make powerful decisions with limited information. It isn't as simple as just saying “Don't judge others.” Just Rescue is finding a way to work with the judgments and assumptions we are all hard wired to make. Find out how this works and how you can avoid sinking the ship.

“I'm surprised my school brought you!
Thank you for treating us like adults.”

University of North Carolina – Wilmington student

Energetic Keynotes

Be the Change You Want To Be

“But I am only one person, what can I do to solve a problem?” Progress is just a phone call away. Find out what you are passionate about and who your realm of influence is so that you can tune out the negative voices. Doing the same thing is comfortable. Get uncomfortable as often as possible and do something different. If you don't do something different, change won't ever happen.

Full Day Seminars

Facing Trans: Inclusion, Advocacy, and Empowerment

From the basics to action plans, be an informed leader concerning transgender inclusion.

Social Justice Core Competencies

Dive into seven core areas of self discovery, sharing, and reflection to become a social justice advocate.

“Often speakers may only really know how to reach certain audiences and can at times be a bit esoteric; Jessica has the ability to translate her knowledge to all who seek to learn. Our Provost and Vice President for Academic Affairs was also impressed with her and mentioned they want to bring Jessica back in the future.”
Michael Mancini, Coordinator of Judicial Affairs, Office of the Vice President, Student Affairs, SUNY Fredonia

**Jessica is represented by
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